

812 Potrero Avenue, San Francisco, CA 94110

BRANDON ARNOVICK

415 378 7827 brandon@sparkplugraphics.com www.sparkplugraphics.com

Online Portfolio

EMPLOYMENT

2003 - 2013
TuneUp Media

Senior UX/UI Designer - www.tuneupmedia.com

- Designed TuneUp interface used by over 12 million people
- Led design on projects from initial explorations to final design deliverables
- Designed iOS applications and interactive specs for production
- Developed visual UI standards and UI Style Guides
- Created scalable UI frameworks as new features or service offerings arose
- Designed lo to hi-fi wireframes, mock-ups, and prototypes
- Expressed deep understanding of HTML, CSS and JavaScript
- Created original icons and other graphic elements for a wide range of functions and concepts
- Collaborated with engineers to produce a highly polished final product
- Worked with Product Management and Marketing to develop all emerging products
- Designed Software packaging that shipped in five languages
- Communicated design strategies to key stakeholders
- Delivered production-ready final designs to developers
- Expressed expertise in visual design software and techniques

1998 - 2002
Sparkplug Graphics

UX/UI + Graphic Design - www.sparkplugraphics.com

- Created corporate identity and branding for businesses and individuals
- Designed packaging, apparel, stationary, billboards and print collateral
- Maintained HTML, CSS, and Responsive Design for existing client websites
- Worked directly with printing presses and pre-press departments
- Expressed deep understanding of UX/UI/IA, graphic design and production
- Juggled multiple projects with multiple timelines

2009
Mission Minis

Founder - www.missionminis.com

- Won Food Network Cupcake Wars Season 7, Rock Star Cupcakes episode
- Created custom cupcake logo display for Tesla IPO party at the Palo Alto plant
- Baked 10,000 mini cupcakes for Dreamforce Conference at the Moscone Center
- Provided cupcakes for Jose Cisneros, San Francisco Treasurer signing in ceremony

EDUCATION

International Relations: Asian Studies

Chico State University, Chico, California

TOOLS

Illustrator, Photoshop, InDesign, Dreamweaver, Axure, Coda, Suitcase Fusion, Adobe Kular